A Whole New Engineer
The Coming Revolution in Engineering Education
by David E. Goldberg & Mark Somerville with Catherine Whitney

Introduction: An Improbable Journey
1. Engineering Happiness - The Olin Experience
2. The Incubator - Helping a Big Old Dog Learn New Tricks
3. The Spirit of Invention - Recapturing the Inspiration of Engineering Education
4. The Whole New Engineer - Engaging the 6 Minds
5. The Emotional Breakthrough - 5 Pillars of Transformation
6. The Whole New Learner
7. The Whole New Professor
8. The Whole New Culture
9. Changing the Way We Change
   Epilogue: An Invitation to Collaborative Disruption

(This isn’t just a book about engineering. It’s a book about education, entrepreneurship, and — ultimately — the future. Read it and prepare to take notes!)

Daniel H. Pink, Author of To Sell is Human, Drive, and A Whole New Mind

Special Educational Bulk Order Form


Number of cases _________ x $399/case = Total Amount __________________________ (US Dollars)

Cardholder Name: ______________________________________________________________________________________________________________________________________________________

Billing Address: ______________________________________________________________________________________________________________________________________________________

Shipping Address (if different): ______________________________________________________________________________________________________________________________________________________

Credit Card Type: ______ Visa _______ Mastercard _______ Discover _______ American Express

Credit Card Number: __________________________________________________________

Expiration Date: ___________________________ Card ID/CVV ___________________________ (Security number on card back/front)

Amount to charge: $ ___________________________ (US Dollars)

I authorize ThreeJoy Associates, Inc. to charge the agreed amount listed above to my credit card provided herein. I agree that I will pay for this purchase in accordance with the issuing bank cardholder agreement.

Cardholder - Print Name, Sign and Date Below:

Signed: __________________________________________________________________________________________ Dated: __________________________________________________________________________

Name (print): __________________________________________________________________ Email (for receipt): __________________________________________________________________

Return completed form to ThreeJoy Associates, Inc., PO Box 699, Douglas, MI 49406 USA, Fax: +1-312-212-5971

Inquiries or questions to deg@threejoy.com

More information at www.wholenewengineer.org